

Don't miss Atlanta Parent Magazine's Family Block Party, October 14

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www.atlantaparent.com

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BOO!

No Tricks, Just Treats in our Halloween Fun Guide

Strategies for Making Multitasking Manageable

Best Buys in Family Cars

Touchdown:
Add Some Fan Flavor to Fall Football

SPECIAL SECTION:
Bringing Up Baby



www.snapdragonbaby.com



BabyGirlBlog.com and BabyBoyBlog.com

Parents on the Web

A growing number of Atlanta parents have been inspired to start online businesses after their children were born. Matthew and Stephanie Swanson have launched three online businesses following the birth of son Charlie: MonkeeMoos.com, BabyBoyBlog.com and the newest addition, BabyGirlBlog.com. MonkeeMoos offers boutique clothing for baby and toddler boys, while the two blog sites offer product reviews and information of interest to parents with little ones of either gender. Danielle Haas-Laursen turned frustration from constantly losing baby socks into a new product. Her Snapdragon Baby Co. sells socks with a soft elastic loop that keeps them attached to baby's clothing. They are available via her website, www.snapdragonbaby.com; pricing starts at \$8. Hardeep Melamed started Teenie Tiny Tots Kiddie Catalog (www.kiddiecatalog.com) because she wanted baby and toddler products with a personal touch. She now sells a wide selection via her online catalog, which targets kids of all ages.



www.kiddiecatalog.com